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Sustainable Choices in

- Library Prizes and
- **Promotional Materials**

Sarah Vital, Saint Mary's College of California

ALAAmericanLibraryAssociation

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Office Supply Grab Bag

ALAAmericanLibraryAssociation

About Me



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Sarah Vital, Business Librarian (she/her) Saint Mary's College of California svital@stmarys-ca.edu

Life-long recycler

Master of the short shower





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Why summer prizes were an issue

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What was our solution

How it was received



The Issue

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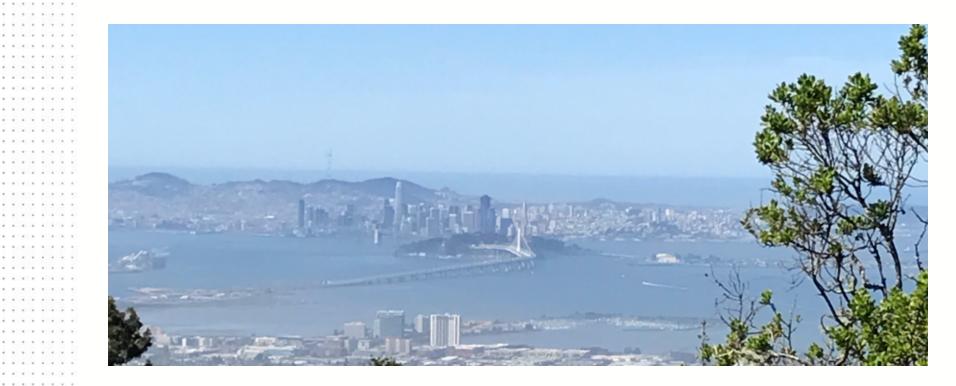
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- Little funding
- Unknown scale
- Plastic is wasteful





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Photos courtesy Ann Drevno / SMC Sustainability Coordinator





The Solution



- Customized, reuseable pouch
- Info / Services bookmark
- Popular supplies ("green" options)



The Reception



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Why summer prizes were an issue: wasteful items

A president and a president and

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What was our solution: give out office supplies

How it was received: students loved it!



Thank you!

Sarah Vital / svital@stmarys-ca.edu

tinyurl.com/ALA2021vital

Resources

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- Canvas pouches: <u>https://www.4imprint.com/product/141254-57/Chroma-Zip-Cotton-Pouch-5-x-7-14</u>
- Office Depot GreenerOffice: <u>https://www.officedepot.com/cm/marketing/greener-office</u>
- TerraCycle: <u>https://shop.terracycle.com/products/pens-pencils-and-markers-zero-waste-box</u>

