Sustainable Choices in Library Prizes and Promotional Materials

Sarah Vital, Saint Mary’s College of California
Office Supply Grab Bag
About Me

Sarah Vital, Business Librarian (she/her)
Saint Mary’s College of California
svital@stmarys-ca.edu

Life-long recycler

Master of the short shower
Why summer prizes were an issue

What was our solution

How it was received
The Issue

• Little funding
• Unknown scale
• Plastic is wasteful
Photos courtesy Ann Drevno / SMC Sustainability Coordinator
The Solution

- Customized, reusable pouch
- Info / Services bookmark
- Popular supplies ("green" options)
The Reception
Why summer prizes were an issue: wasteful items

What was our solution: give out office supplies

How it was received: students loved it!
Thank you!

Sarah Vital / svital@stmarys-ca.edu

tinyurl.com/ALA2021vital

Resources

- Canvas pouches: https://www.4imprint.com/product/141254-57/Chroma-Zip-Cotton-Pouch-5-x-7-14
- Office Depot GreenerOffice: https://www.officedepot.com/cm/marketing/greener-office